**22ND VISAYAS AREA BUSINESS CONFERENCE**

**September 4-6, 2013, Sarabia Manor Hotel and Convention Center, Iloilo City**

Theme: **One Global Visayas:** Unleashing the TIGER Economy (Towards Integration, Growth and

Economic Resiliency)

**September 4 (Wednesday) PRE - CONFERENCE**

8:00 am – 5:00 pm **Conference Registration** (*Roca Encantada, Sarabia Manor Hotel & Convention Center)*

1:00pm **Chamber Management Workshop** (*Roca Encantada, Sarabia Manor Hotel)*

4:30pm **Opening of VABC Fabric Fair and Fashion Show of Jaki Penalosa**

(*Activity Center, SM City-Iloilo)*

6:00pm **Welcome Dinner** (Kalantiao Hall, Sarabia Manor Hotel 7 Convention Center)

* Entertainment numbers by **St. Therese-MTC Colleges**

**DAY 1: September 5 (Thursday)**

8:00 am **Conference Registration (***Boracay Ballroom,**Sarabia Manor Hotel & Convention Center)*

9:00 am -9:30am **OPENING CEREMONY (***Boracay Ballroom, Sarabia Manor Hotel & Convention Center)*

▪ **Doxology**

▪ **Entry of PCCI - Officers**

▪ **Entry of Colors with the St. Therese-MTC Colleges Cadets**

▪ **National Anthem INHS Choral Group**

▪ **Iloilo Hymn INHS Choral Group**

9am – 9:45 am **Call to Order MR. FRANCIS MONERA**

*22nd VABC Chairman and*

*Vice-President for Visayas, PCCI*

9:45 am – 10:15 am **Welcome Remarks HON. JED PATRICK E. MABILOG**

*Mayor, City of Iloilo*

**HON. ARTHUR D. DEFENSOR, SR.**

*Governor, Province of Iloilo*

10:15 am – 10:30 am **Introduction of Delegates / MR. ROBERTO L. MONTELIBANO**

**Guests** *Regional Governor for Region VI, PCCI*

10:30 am – 10:45 am **Conference Agenda** **MR. JOE MARIE C. AGRIAM**

*President, PCCI-Iloilo*

10:45 am – 11:00 am **Introduction of Keynote MS. MARIA LUISA C. SEGOVIA**

**Speaker**  *Director, PCCI-Iloilo*

**Keynote Speech AMBASSADOR BENEDICTO V. YUJUICO**

*President, Confederation of Asia-Pacific*

*Chamber of Commerce and Industry*

11:45 am **LUNCH**

**Presentation of Corporate Sponsors**

*Master of Ceremonies*

**DR. MA. TERESA S. SARABIA**

**PLENARY 1**

1:15 pm – 1:45pm **PPPs Best Practices Towards a HON. JED PATRICK E. MABILOG**

**Positive Business Environment** Iloilo City Mayor

1:45 pm – 2:15pm **Addressing The Gap Between MR. CHITO B. SALAZAR**

**The Academic Institutions** President

**And The Business Industries** Phil. Business for Education

2:15 pm – 2:45pm **Visayas Power Supply Outlook MR. ROEL Z. CASTRO**

President/CEO

Palm Concepcion Power Corporation

2:45 pm – 3:15pm **Corporate Social Responsibility MS. EVELYN M. DEL ROSARIO**

**The PLDT Model** Community Senior Relations Manager

Philippine Long Distance Telephone

3:15 pm– 3:45pm **Investing in Other Agricultura**l **MR. ROBERTO L. MONTELIBANO**

**Industries** Board of Director - District VII & X

Central Negros Electric Cooperative

3:45pm – 4: 30pm **Marketing the Marketer**  **MR. EUGENIO “*BOY*” R. ABUNDA, JR.**

Journalist and TV Personality

4:30pm– 5:00pm **Open Forum**

*Master of Ceremonies/Moderator*

**DR. MA. TERESA S. SARABIA**

7:00 pm **Fellowship Dinner** *(Attire: Formal)*

*Boracay Ballroom, Sarabia Manor Hotel and Convention Center*

Presentation of Corporate Sponsors

Welcome Remarks

Cultural Presentation - Dagyaw Dance Group, Iloilo National High School

Awarding of Galing Ilonggo 2013

*Masters of Ceremonies*

**FRANCES LACUESTA**

**Day 2: September 6 (Friday)** *Boracay Ballrrom, Sarabia Manor Hotel & Convention Center*

**PLENARY 2**

9:00am – 9:30 am **Enhancing Local Competitiveness MR. FRANCISCO E. GENTORAL**

Phil. Program Director

LGSP-LED

9:30am – 10:00 am **The Visayas Tourism Industry HON. RAMON R. JIMENEZ**

**Position of Strength** Secretary, Department of Tourism

10:00am – 10:30am **Open Forum DR. MA. TERESA S. SARABIA**

PCCI-Iloilo

**Moderator**

10:30am – 11:00am **ASEAN Integration Initiative ATTY. MIGUEL B. VARELA**

**from the Private Sector President, PCCI**

**CLOSING CEREMONY**

11:00am – 12:00noon **Presentation and Adoption of MR. FRANCIS O. MONERA**

**22nd VABC Resolutions** *22nd VABC Chairman and*

*Vice President for Visayas, PCCI*

**MR. ROBERTO L. MONTELIBANO**

*Regional Governor, Region VI*

**MR. NORRIS C. OCULAM**

*Regional Governor, Region VII*

**ENGR. ROY BERNARD R. FIEL**

*Regional Governor, Region VIII*

**Closing Remarks MR. JOE MARIE C. AGRIAM**

*President, PCCI-Iloilo*

**Adjournment MR. FRANCIS O. MONERA**

*22nd VABC Chairman and*

*Vice-President for Visayas, PCCI*

12:00 noon **Lunch**

*Master of Ceremonies*

**MS. ALMA MAY TAYO**

Director, PCCI-Iloilo

1:00 pm **Optional City Tour / Shopping**