**22ND VISAYAS AREA BUSINESS CONFERENCE**

 **September 4-6, 2013, Sarabia Manor Hotel and Convention Center, Iloilo City**

 Theme: **One Global Visayas:** Unleashing the TIGER Economy (Towards Integration, Growth and

 Economic Resiliency)

**September 4 (Wednesday) PRE - CONFERENCE**

8:00 am – 5:00 pm **Conference Registration** (*Roca Encantada, Sarabia Manor Hotel & Convention Center)*

1:00pm **Chamber Management Workshop** (*Roca Encantada, Sarabia Manor Hotel)*

4:30pm **Opening of VABC Fabric Fair and Fashion Show of Jaki Penalosa**

(*Activity Center, SM City-Iloilo)*

6:00pm **Welcome Dinner** (Kalantiao Hall, Sarabia Manor Hotel 7 Convention Center)

* Entertainment numbers by **St. Therese-MTC Colleges**

 **DAY 1: September 5 (Thursday)**

8:00 am **Conference Registration (***Boracay Ballroom,**Sarabia Manor Hotel & Convention Center)*

9:00 am -9:30am **OPENING CEREMONY (***Boracay Ballroom, Sarabia Manor Hotel & Convention Center)*

 ▪ **Doxology**

 ▪ **Entry of PCCI - Officers**

 ▪ **Entry of Colors with the St. Therese-MTC Colleges Cadets**

 ▪ **National Anthem INHS Choral Group**

▪ **Iloilo Hymn INHS Choral Group**

9am – 9:45 am **Call to Order MR. FRANCIS MONERA**

 *22nd VABC Chairman and*

 *Vice-President for Visayas, PCCI*

9:45 am – 10:15 am **Welcome Remarks HON. JED PATRICK E. MABILOG**

*Mayor, City of Iloilo*

 **HON. ARTHUR D. DEFENSOR, SR.**

 *Governor, Province of Iloilo*

10:15 am – 10:30 am **Introduction of Delegates / MR. ROBERTO L. MONTELIBANO**

 **Guests** *Regional Governor for Region VI, PCCI*

10:30 am – 10:45 am **Conference Agenda** **MR. JOE MARIE C. AGRIAM**

 *President, PCCI-Iloilo*

10:45 am – 11:00 am **Introduction of Keynote MS. MARIA LUISA C. SEGOVIA**

 **Speaker**  *Director, PCCI-Iloilo*

 **Keynote Speech AMBASSADOR BENEDICTO V. YUJUICO**

*President, Confederation of Asia-Pacific*

 *Chamber of Commerce and Industry*

11:45 am **LUNCH**

 **Presentation of Corporate Sponsors**

 *Master of Ceremonies*

 **DR. MA. TERESA S. SARABIA**

**PLENARY 1**

1:15 pm – 1:45pm **PPPs Best Practices Towards a HON. JED PATRICK E. MABILOG**

 **Positive Business Environment** Iloilo City Mayor

1:45 pm – 2:15pm **Addressing The Gap Between MR. CHITO B. SALAZAR**

 **The Academic Institutions** President

**And The Business Industries** Phil. Business for Education

2:15 pm – 2:45pm **Visayas Power Supply Outlook MR. ROEL Z. CASTRO**

President/CEO

Palm Concepcion Power Corporation

2:45 pm – 3:15pm **Corporate Social Responsibility MS. EVELYN M. DEL ROSARIO**

 **The PLDT Model** Community Senior Relations Manager

Philippine Long Distance Telephone

3:15 pm– 3:45pm **Investing in Other Agricultura**l **MR. ROBERTO L. MONTELIBANO**

 **Industries** Board of Director - District VII & X

 Central Negros Electric Cooperative

3:45pm – 4: 30pm **Marketing the Marketer**  **MR. EUGENIO “*BOY*” R. ABUNDA, JR.**

 Journalist and TV Personality

4:30pm– 5:00pm **Open Forum**

*Master of Ceremonies/Moderator*

**DR. MA. TERESA S. SARABIA**

7:00 pm **Fellowship Dinner** *(Attire: Formal)*

 *Boracay Ballroom, Sarabia Manor Hotel and Convention Center*

Presentation of Corporate Sponsors

Welcome Remarks

Cultural Presentation - Dagyaw Dance Group, Iloilo National High School

Awarding of Galing Ilonggo 2013

 *Masters of Ceremonies*

 **FRANCES LACUESTA**

**Day 2: September 6 (Friday)** *Boracay Ballrrom, Sarabia Manor Hotel & Convention Center*

**PLENARY 2**

9:00am – 9:30 am **Enhancing Local Competitiveness MR. FRANCISCO E. GENTORAL**

Phil. Program Director

 LGSP-LED

9:30am – 10:00 am **The Visayas Tourism Industry HON. RAMON R. JIMENEZ**

 **Position of Strength** Secretary, Department of Tourism

10:00am – 10:30am **Open Forum DR. MA. TERESA S. SARABIA**

 PCCI-Iloilo

 **Moderator**

10:30am – 11:00am **ASEAN Integration Initiative ATTY. MIGUEL B. VARELA**

 **from the Private Sector President, PCCI**

 **CLOSING CEREMONY**

11:00am – 12:00noon **Presentation and Adoption of MR. FRANCIS O. MONERA**

 **22nd VABC Resolutions** *22nd VABC Chairman and*

 *Vice President for Visayas, PCCI*

 **MR. ROBERTO L. MONTELIBANO**

 *Regional Governor, Region VI*

 **MR. NORRIS C. OCULAM**

 *Regional Governor, Region VII*

 **ENGR. ROY BERNARD R. FIEL**

 *Regional Governor, Region VIII*

 **Closing Remarks MR. JOE MARIE C. AGRIAM**

 *President, PCCI-Iloilo*

 **Adjournment MR. FRANCIS O. MONERA**

  *22nd VABC Chairman and*

 *Vice-President for Visayas, PCCI*

12:00 noon **Lunch**

*Master of Ceremonies*

 **MS. ALMA MAY TAYO**

Director, PCCI-Iloilo

1:00 pm **Optional City Tour / Shopping**